



# 2020

## TOP LOBBYISTS

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NATIONAL INSTITUTE FOR  
LOBBYING & ETHICS



# Why a Top Lobbyist List?

We wanted to create a top lobbyist list that truly represents our profession. Not based on popularity, size, or income. But a list made BY lobbyists FOR lobbyists.

Our list includes lobbyists, PAC managers, and grassroots professionals that were nominated by their colleagues or clients to be a 2020 Top Lobbyist. Our list includes professionals that saw significant legislative success in 2020, that are held in high regard by their clients and colleagues, and are individuals who give back to their community through charity or pro bono work.

The National Institute for Lobbying & Ethics observes the great things members of our profession achieve every day, through uphill battles and often with limited resources. This is our way of giving our profession the recognition it deserves.

**Congratulations to the 2020 Top Lobbyists!**



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# WHAT WE LOOKED FOR

## NOMINATIONS

Nominated by a client, colleague, or volunteer organization

## 2020 SUCCESS

We looked at who had success specific to 2020

## INNOVATION

Did the nominee innovate in their field during 2020

## CHARACTER

- Amount of charity or pro bono work detailed in the nomination letter
- How the nominee is viewed by peers and clients



# 2020 TOP LOBBYISTS

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# Associations

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**Brian Banks** | American Counseling Association



**Chatrane Birbal** | Society for Human Resource Management (SHRM)



**Chelsea Blake** | National Indian Gaming Association



**Manuel Bonilla** | American Society of Anesthesiologists



**Mary Kate Cunningham** | American Society of Association Executives



**Quardricos Driskell** | American Urological Association



**Kip Eideberg** | Association of Equipment Manufacturers



**Roberto Fierro** | Business Software Alliance



**Nicholas Giordano** | National Pork Producers Council



**Davon Gray** | American Institute of Architects



**Ashley Harrington** | Center for Responsible Lending



**Brandon Heiner** | USTelecom



**Nancy LeaMond** | AARP



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**Steven Lopez** | Unidos US



**Clifton Porter** | American Healthcare Association



**Josh Brown** | ViacomCBS



**Shannon McGahn** | National Association of Realtors



**Alethea Predeoux** | American Federation of Government Employees



**Anais Carmona** | T-Mobile



**Joyce Meyer** | American Council of Life Insurers



**Nathaniel Wienecke** | American Property Casualty Insurance Association



**Nicole Young Collier** | Nestlé



**Linda Moore** | TechNet

## Corporate



**Terri Fariello** | United Airlines



**Andy Polk** | Footwear Distributor & Retailers of America



**Ed An** | Google



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**Fred Ferguson** | Vista Outdoor Inc.



**Jack Kelly** | FedEx



**Samantha Segall** | CLEAR



**Isaac Fordjour** | Boston Scientific



**Howard Moon** | Amgen



**Dontai Smalls** | UPS



**Gina Rigby-House** | AFLAC



**Chris Postema** | AFLAC



**Patricia Villarreal Tamez**  
| Shell



**Abby Jagoda** | Unibail-Rodamco-  
Westfield



**Ibn Salaam** | FLIR Systems, Inc



**Omar Vargas** | 3M



**Meaghan Joyce** | International  
Paper Company



**Norberto Salinas** | Intel Corporation



**Meredith White** | Zillow



**Yolanda Cash Jackson** |  
Becker & Poliakoff



**John Lee** | Bracewell LLP



**Lance Williams** | BP America



**Jorge Castro** | Miller and  
Chevalier



**Sara Linder** | Arnold &  
Porter



**Cherie Wilson** | General Motors



**Omar Franco** | Becker &  
Poliakoff



**Kevin O'Neill** | Arnold &  
Porter

## Large Firm



**Larry Gonzalez** | The Raben  
Group



**Ed Pagano** | Akin Gump  
Strauss Hauer & Feld  
LLP



**Vinoda Basnayake** | Nelson Mullins  
Riley & Scarborough



**Delora Ifekauche** | Cornerstone  
Government Affairs



**Dennis Potter** | K&L Gates



**Nicole Venable** | Invariant



**Cesar Conda** | Navigators Global



**Mark Ruge** | K&L Gates

## Small Firm

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**Kate Eltrich** | KAE Strategic



**Shawn Smeallie** | American Continental Group



**Cristina Antelo** | Ferox Strategies



**Langston Emerson** | Mindset



**Paul Thornell** | Mehlman Castagnetti Rosen & Thomas



**Irene Bueno** | NVG, LLC



**Jennifer Green** | Liberty Partners of Tallahassee



**Peggy Tighe** | Powers, Pyle, Sutter & Verville PC



**John "JB" Byrd** | John M. Palatiello & Associates



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**Ron Hamm** | Hamm Consulting



**Kristy Park** | Jefferson Business Consulting



**Jocelyn Hong** | Jocelyn Hong & Associates



**Oscar Ramirez** | Fulcrum Public Affairs



**Mark McIntyre** | Merchant McIntyre Associates



**Alex Vogel** | The Vogel Group



**Gene Moran** | Capitol Integration



**Todd White** | Rulon & White Governance Strategies, LLC



**Michael O'Brien** | MOB Advocacy



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*Congrats*

2020 TOP LOBBYISTS



## NATIONAL INSTITUTE FOR LOBBYING & ETHICS

The National Institute for Lobbying & Ethics (NILE) is the premier trade association for the lobbying and government affairs profession. Our mission is to promote professionalism, competence, and high ethical standards through continuing education.

NILE prescribes a strong Code of Ethics for its members to follow, as well as a rigorous Public Policy Certificate Program that assures lobbyists and government affairs professionals have a complete knowledge of the legislative and regulatory processes.



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